

Codebook for the 2007 Arkansas Poll
 Prepared for the Political Science Department, University of Arkansas
 By the Survey Research Center, University of Arkansas
 October 19, 2007

51: **PROJECT**
 Project Name

52: **QUEST**
 Questionnaire number:

53: **PLACE**
 City of residence (based on area code and prefix)

54: **STATE**
 State of residence

55: **REGION**
 Region of Arkansas respondent lives in (based on FIPS code):

- Northwest Arkansas.....1
 - Southwest Arkansas.....2
 - Central Arkansas3
 - Northeast Arkansas.....4
 - Southeast Arkansas.....5
-

56: **Q5**
 I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?

Enter number of years
 Less than one year96
 All my life97 => /Q7
 Don't know98
 Refused.....99

57: **Q6**
 Where did you spend most of your life before coming to Arkansas?

Enter response1 O
 Don't know8
 Refused.....9

58: **Q7**

Most Important Problem

Okay. In your opinion, what do you think is the most important problem or issue facing people in Arkansas today?

- Enter response1 O
- Don't know8
- Refused.....9

59: **Q7B**

Is there another problem or issue you would like to mention?

- Yes, what issue is that?.....1 O
- No.....2
- Don't know8
- Refused.....9

60: **COM1**

Public Figure Approval Ratings

Thank you. Let's move on to your thoughts on some of the people who are involved in government and politics.

61: **Q8**

Public Figure Approval Ratings

Do you approve or disapprove of the way Mike Beebe is handling his job as governor?

- Approve.....1
- Disapprove.....2
- Don't know8
- Refused.....9

62: **Q9**

Public Figure Approval Ratings

Do you approve or disapprove of the way Blanche Lincoln is handling her job as a U.S. Senator?

- Approve.....1
- Disapprove.....2
- Don't know8
- Refused.....9

63: **Q10**

Public Figure Approval Ratings
 Do you approve or disapprove of the way Mark Pryor is handling his job as a U.S. Senator?

- Approve1
- Disapprove.....2
- Don't know8
- Refused.....9

64: **Q11**

Public Figure Approval Ratings
 Do you approve or disapprove of the way George Bush is handling his job as president?

- Approve1
- Disapprove.....2
- Don't know8
- Refused.....9

65: **Q12**

Now we're interested in your opinions of government. Do you have a favorable, mostly favorable, mostly unfavorable or unfavorable opinion of our federal government in Washington D.C.? (Turned off 10/09/2007)

- Favorable1
- Mostly favorable.....2
- Mostly unfavorable.....3
- Unfavorable4
- Don't know8
- Refused.....9

66: **Q13**

How about our Arkansas state government in Little Rock? Do you have a favorable, mostly favorable, mostly unfavorable or unfavorable opinion of our state government in Little Rock? (Turned off 10/09/2007)

- Favorable1
- Mostly favorable.....2
- Mostly unfavorable.....3
- Unfavorable4
- Don't know8
- Refused.....9

67: **Q14**

How closely have you followed news about the candidates who are running for president? Have you followed it:

- Very closely.....1
- Fairly closely2
- Not too closely.....3
- Not at all closely.....4
- Don't know8
- Refused.....9

68: **Q15**

How much thought have you given to the coming 2008 presidential election - quite a lot or only a little?

- Quite a lot1
- Some (Silent).....2
- Little3
- None (Silent)4
- Don't know8
- Refused.....9

69: **Q16**

If the 2008 election for president were held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate?

- Republican Party's candidate.....1 => /Q18
- Democratic Party's candidate2 => /Q18
- Other (Silent).....3
- None (Silent)4
- Don't know8 => /Q18
- Refused.....9 => /Q18

70: **Q17**

As of today, do you LEAN more to the Republican Party's candidate or the Democratic Party's candidate?

- Republican Party's candidate.....1
- Democratic Party's candidate2
- Other (Silent).....3
- None (Silent)4
- Don't know8
- Refused.....9

71:

Q18

If the 2008 presidential election were held today, who would you vote for president? Just tell me the name.

Interviewer: DO NOT READ LIST!! Just let the respondent volunteer the answer. If they select someone not on the list, enter as other. They may select ANY person for this.

Biden, Joseph.....	01
Brownback, Sam	02
Clark, Wesley	03
Clinton, Hillary.....	04
Dodd, Christopher	05
Edwards, John	06
Gingrich, Newt.....	07
Giuliani, Rudolph	08
Gore, Al.....	09
Gravel, Mike.....	10
Hagel, Chuck	11
Huckabee, Mike.....	12
Hunter, Duncan	13
Kucinich, Dennis	14
McCain, John.....	15
Obama, Barack	16
Pataki, George	17
Richardson, Bill.....	18
Romney, Mitt.....	19
Sharpton, Al.....	20
Tancredo, Tom	21
Thompson, Fred.....	24
Thompson, Tommy	22
Vilsack, Tom	23
Other.....	97 O
Don't know	98
Refused.....	99

72:

Q19

Given the people who now say they are running for president in 2008, how satisfied are you with your choices? Would you say you are:

Very satisfied.....	1
Somewhat satisfied.....	2
Not satisfied.....	3
Don't know	8
Refused.....	9

74: **Q21**

If you were to participate in selecting a party's presidential candidate for 2008, which party's process would you participate in:

The Democratic Party's primary	1	=> /COM2
The Republican Party's primary	2	=> /COM3
Don't know	8	=> /Q49
Refused.....	9	=> /Q49

75: **COM2**

Now I am going to read statements about some of the Democratic candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.

76: **Q22**

Hillary Clinton can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

77: **Q23**

Hillary Clinton can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

79: **Q25**

Barak Obama can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

80: **Q26**

Barak Obama can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

82: **Q28**

John Edwards can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

83: **Q29**

John Edwards can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

85: **Q31**

Bill Richardson can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

86: **Q32**

Bill Richardson can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

88: **COM3**

Okay. Now I am going to read statements about some of the Republican candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.

89: **Q34**

Rudy Giuliani can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

90: **Q35**

Rudy Giuliani can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

92: **Q37**

John McCain can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

93: **Q38**

John McCain can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

95: **Q40**

Mitt Romney can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

96: **Q41**

Mitt Romney can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

98: **Q43**

Fred Thompson can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree	4
Don't know	8
Refused.....	9

99: **Q44**

Fred Thompson can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

101: **Q46**

Mike Huckabee can win the nomination. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

102: **Q47**

Mike Huckabee can be elected. Do you:

Strongly agree.....	1
Agree	2
Disagree.....	3
Strongly disagree.....	4
Don't know	8
Refused.....	9

104: **Q49**

As you know, the Iowa Caucuses are the first test of candidate strength in the 2008 election. To what extent have you been following any news about what is happening in Iowa? Have you been following news about Iowa Caucuses: (Turned off 10/13/07)

Very closely.....	1
Somewhat closely.....	2
Not very closely.....	3
Not at all	4
Don't know	8
Refused.....	9

105: **Q50**

How much does it matter to you personally who wins in Iowa? Does it matter:
 (Turned off 10/13/07)

- A great deal1
- Some.....2
- Very little.....3
- Not at all4
- Don't know8
- Refused.....9

106: **Q51**

How important do you think winning in Iowa is for a presidential candidate's chances of winning the party's nomination. Is winning in Iowa: (Turned off 10/13/07)

- Extremely important.....1
- Somewhat important.....2
- Not very important3
- Not at all important.....4
- Don't know8
- Refused.....9

107: **Q52**

For more than 30 years, Iowa has held the first vote in the presidential nomination contest. Some people believe that the fact that Iowa voters have this experience in evaluating presidential candidates means Iowa should continue to go first. Others believe that other states should have a chance to be first. How about you? Do you believe: (Turned off 10/13/07)

- Iowa should remain first in the nation1
- Other states should have a chance to go first.....2
- It does not make any difference (silent)3
- Don't know8
- Refused.....9

108: **COM4**

Current Issues
 Okay. Next, I have a couple of questions about some issues that are often in the news.

109:

Q53

Current Issues

In general, would you say you favor stricter gun control, less strict gun control, or should no change be made to the existing gun control laws? (Turned off 10/09/2007)

- Stricter1
- Less strict.....2
- No change.....3
- Don't know8
- Refused.....9

110:

Q54

Current Issues

Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws?

- More difficult1
- Easier2
- No change.....3
- Don't know8
- Refused.....9

111:

Q55

Current Issues

Do you favor laws that prohibit the adoption of a child by a lesbian or gay man?

- Yes.....1
- No2
- Don't know8
- Refused.....9

112:

Q56

Current Issues

Do you favor laws that prohibit foster parenting by gays and lesbians?

- Yes.....1
- No2
- Don't know8
- Refused.....9

113:

Q57

Current Issues

Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex:

- Gay couples should be allowed to legally marry1
- Gay couples should be allowed to form civil unions or domestic partnerships, but not legally marry2
- There should be no legal recognition of a gay couple's relationship3
- Don't know8
- Refused.....9

114:

Q58

Current Issues

Okay, and which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

- Allow undocumented immigrants to remain in the United States to work for a limited amount of time1
- Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes ..2
- Deport all undocumented immigrants3
- Allow undocumented immigrants to become permanent residents with no requirements4
- Don't know8
- Refused.....9

115:

Q59

Current Issues

Which ONE of the following is MOST responsible for the immigration situation we have today:

- The undocumented immigrants who come across our borders.....1
- Employers who hire undocumented immigrants2
- Immigration policies established by the federal government3
- Don't know8
- Refused.....9

116:

Q60

Current Issues

And you may know that an Equal Rights Amendment to the Constitution has been debated across the country for decades. It reads: "Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex." Do you favor or oppose the addition of the Equal Rights Amendment to the Constitution?

- Favor.....1
- Oppose.....2
- Don't know8
- Refused.....9

117:

Q61

Current Issues

Thank you. Let's turn now to climate change. First, how convinced are you that global warming or the greenhouse effect is actually happening? Are you:

- Completely convinced.....1
- Mostly convinced2
- Not so convinced3
- Not at all convinced.....4
- Don't know8
- Refused.....9

118:

Q62

Current Issues

And, do you think global warming is an urgent problem requiring immediate attention or a longer-term problem that requires more study before government action is taken?

- Urgent problem.....1
- Longer-term problem.....2
- Not a problem (Silent).....3
- Unsure (Silent)4
- Don't know8
- Refused.....9

119: **Q63**

Current Issues

What should Arkansas's global warming policies be relative to other states in the Union:

- Arkansas should be on the leading edge creating policies to combat global warming relative to other states..... 1
- Arkansas should adopt global warming policies that have been shown to be effective and sensible in other states.....2
- Arkansas should resist the temptation to join the global warming policy bandwagon.....3
- Don't know8
- Refused.....9

120: **COM5**

Quality of Life in Arkansas

Thank you. The next questions are about your general evaluation of the quality of life in our state.

121: **Q64**

Quality of Life in Arkansas

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction?

- Right.....1
- Wrong.....2
- Don't know8
- Refused.....9

122: **Q65**

Quality of Life in Arkansas

How would you rate Arkansas as a place to live as compared to other states - that is, do you feel Arkansas is a much better place, a slightly better place, a slightly worse place, or much worse place in which to live? Or about the same? (Turned off 10/09/07)

- Much better.....1
- Slightly better2
- Slightly worse.....3
- Much worse4
- About the same.....5
- Don't know8
- Refused.....9

123:

Q66

Quality of Life in Arkansas

What about living in Arkansas now as compared to, say, five years ago? Is it a much better place, a slightly better place, a slightly worse place, or a much worse place in which to live? Or is it about the same? (Turned off 10/09/07)

- Much better.....1
- Slightly better2
- Slightly worse.....3
- Much worse4
- About the same.....5
- Don't know8
- Refused.....9

124:

Q67

Quality of Life in Arkansas

On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago?

- Better1
- Worse2
- About the same.....3
- Don't know8
- Refused.....9

125:

Q68

Quality of Life in Arkansas

And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now?

- Better1
- Worse2
- About the same.....3
- Don't know8
- Refused.....9

126:

DEMO

Demographics

Thank you. Finally, I'd like to ask you some questions about yourself so that we can be sure we're hearing from a wide range of Arkansans.

127:

Q69

Demographics

First, do you live in a city, a suburb, a small town or a rural area?

Interviewer: If respondent asks for a definition for one of these, tell them "whatever it means to you".

City	1
Suburb	2
Small town.....	3
Rural area	4
Don't know	8
Refused.....	9

128:

Demographics

In what county do you live?

Interviewer: Only read if respondent does not know. There are 75 total Arkansas counties.

Don't know	98
Refused	99
Arkansas	01
Ashley	02
Baxter	03
Benton	04
Boone	05
Bradley	06
Calhoun	07
Carroll	08
Chicot	09
Clark	10
Clay	11
Cleburne	12
Cleveland	13
Columbia	14
Conway	15
Craighead	16
Crawford	17
Crittenden	18
Cross	19
Dallas	20
Desha	21
Drew	22
Faulkner	23
Franklin	24
Fulton	25
Garland	26
Grant	27
Greene	28
Hempstead	29
Hot Springs	30
Howard	31
Independent	32

Izard	33
Jackson	34
Jefferson	35
Johnson	36
Lafayette	37
Lawrence	38
Lee	39
Lincoln	40
Little River	41
Logan	42
Lonoke	43
Madison	44
Marion	45
Miller	46
Mississippi	47
Monroe	48
Montgomery	49
Nevada	50
Newton	51
Ouachita	52
Perry	53
Philips	54
Pike	55
Poinsett	56
Polk	57
Pope	58
Prairie	59
Pulaski	60
Randolph	61
Saline	62
Scott	63
Searcy	64
Sebastian	65
Sevier	66
Sharp	67
St. Francis	68
Stone	69
Union	70
Van Buren	71
Washington	72
White	73
Woodruff	74
Yell	75

Q70

129:

Q71

Demographics

Which of the following education categories best describes your highest level of schooling? I have a list here, so feel free to stop me at any time. Is it:

Interviewer: A.A. or A.S. or any Associate's Degree is coded as 4 - some college, including business or trade schools.

No high school.....	01
Some high school	02
High school graduate or equivalent.....	03
Some college including business or trade schools.....	04
College graduate.....	05
Some graduate school.....	06
Graduate or professional degree.....	07
Don't know	98
Refused.....	99

130:

Q72

Demographics

And, which of the following best describes your racial or ethnic group:

White	01
Black or African-American	02
Hispanic.....	03
Asian.....	04
Native American.....	05
Multi-Ethnic	06
Something Else.....	07
Don't know	98
Refused.....	99

131:

Q73

Demographics

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

Republican.....	1	=> /Q73A
Democrat	2	=> /Q73B
Independent	3	=> /Q73C
Other.....	4	O => /Q74
Don't know	8	=> /Q74
Refused.....	9	=> /Q74

132: **Q73A**

Demographics

Would you call yourself a strong Republican, or a not very strong Republican?

Strong Republican	1	=> /Q74
Not very strong Republican	2	=> /Q74
Don't know	8	=> /Q74
Refused	9	=> /Q74

133: **Q73B**

Demographics

Would you call yourself a strong Democrat, or a not very strong Democrat?

Strong Democrat	1	=> /Q74
Not very strong Democrat	2	=> /Q74
Don't know	8	=> /Q74
Refused	9	=> /Q74

134: **Q73C**

Demographics

Well, do you think of yourself as closer to the Republican or Democratic Party?

Closer to Republican	1	=> /Q74
Closer to Democratic	2	=> /Q74
Just Independent	3	=> /Q74
Don't know	8	=> /Q74
Refused	9	=> /Q74

135: **Q74**

Demographics

How would you describe your views on most political matters? Generally, do you think of yourself as a Liberal, Moderate, or Conservative?

Liberal	1	=> /Q74A
Moderate	2	=> /Q75
Conservative	3	=> /Q74B
Don't know	8	=> /Q75
Refused	9	=> /Q75

136: **Q74A**

Demographics

Would you say you are strongly Liberal or somewhat Liberal?

Strongly Liberal	1	=> /Q75
Somewhat Liberal	2	=> /Q75
Don't know	8	=> /Q75
Refused	9	=> /Q75

137:

Q74B

Demographics

Would you say you are strongly Conservative or somewhat Conservative?

Strongly Conservative	1	=> /Q75
Somewhat Conservative	2	=> /Q75
Don't know	8	=> /Q75
Refused.....	9	=> /Q75

138:

Q75

Demographics

Which of the following income categories best describes your total 2006 household income? I have a list here, again feel free to stop me at any time. Was it:

Interviewer: Do not read the "1" in the categories. For example, "\$7501 - \$15,000" should be read as "\$7500 - \$15,000".

\$7500 or less.....	.01
\$7501 to \$15,000.....	.02
\$15,001 to \$25,000.....	.03
\$25,001 to \$35,000.....	.04
\$35,001 to \$50,000.....	.05
\$50,001 to \$75,000.....	.06
\$75,001 to \$100,000.....	.07
\$100,001 or over.....	.08
Don't know98
Refused.....	.99

139:

Q76

Demographics

About how often do you attend religious services? Is it:

Never01
Once a year.....	.02
Several times a year.....	.03
About once a month.....	.04
2-3 times a month.....	.05
Every week.....	.06
More than once a week.....	.07
Don't know98
Refused.....	.99

140:

Q77

Demographics

Which of the following best describes your current religious preference? Is it:

Interviewer: Protestant is pronounced Prah-test-ant. Protestant includes any Christian faith that is not Catholic or Greek Orthodox. Any Christian faith that is NOT Catholic or Greek Orthodox should be classified as PROTESTANT. Greek Orthodox is classified as Other.

- Protestant.....1
- Catholic2
- Jewish.....3 => /Q78
- Something else4 => /Q78
- None5 => /Q78
- Don't know8 => /Q78
- Refused.....9 => /Q78

141:

Q77A

Demographics

Do you consider yourself a born-again or evangelical Christian? Interviewer: If the respondent asks for a definition of either of these, tell them, "We want to know how you feel about yourself. Do you identify with either of these labels?"

- Yes.....1
- No.....2
- Don't know8
- Refused.....9

142:

Q78

Demographics

Which of the following best describes your present marital status:

- Married.....1
- Not married but living together2
- Separated or divorced.....3
- Widowed4
- Never married or single.....5
- Don't know8
- Refused.....9

143:

Q79

Demographics

We're nearly done: How many people, including yourself, live in your household?

Interviewer: Include children.

- Enter response
- Don't know98
- Refused.....99

144: **Q80**

Demographics

Do you have school-aged children? Interviewer: School-aged children is K thru 12 only.

- Yes.....1
- No.....2
- Don't know8
- Refused.....9

145: **Q81**

Demographics

And, how likely are you to vote in the next elections that will take place in November 2008? Are you very likely, likely, unlikely or very unlikely?

- Very likely.....1
- Likely2
- Unlikely.....3
- Very unlikely.....4
- Don't know8
- Refused.....9

146: **AGE**

Demographics

Respondent's age (generated by subtracting birth year from 2007)

- Enter response
- Don't know9998
- Refused.....9999

147: **Q83**

Demographics

And, I am required to ask you this, are you male or female?

- Male.....1 => /INT99
- Female.....2 => /INT99
- Don't know8 => /INT99
- Refused.....9 => /INT99

156: **INT99**

Thank you very much for helping us with the Arkansas Poll. We plan to release the results in late October. Have a nice day/afternoon/evening.

- CompleteCO